**media Alert**  **contact person**:

DATE Name

Email

ADDRESS

**EVENT: LOCATION - 2025 Walk from Obesity**

**WHAT:** TREO Foundation’s*“Walk from Obesity”* will raise awareness locally of the disease of obesity and its treatment, along with funds for research and education.

**WHEN:** DATEEVENT TIMES

**WHERE:** VENUE ADDRESS

**WHO:** Persons affected by the disease of obesity, family, friends, colleagues, and healthcare professionals unite and walk to raise local awareness of the disease of obesity in the annual nationally held *Walk from Obesity*. (Insert guest speaker or special guests, if applicable.)

**HOW:** Register or donate at [www.walkfromobesity.com/events](http://www.walkfromobesity.com/events).

**HOSTED BY:** (insert presenting sponsor names in alphabetic order)

(Insert one paragraph about the event)

**About the *Walk from Obesity*** *–* The TREO Foundation’s *Walk from Obesity* was established to raise awareness of the obesity epidemic and to support initiatives focusing on prevention, education, research, treatment and access to care. Proceeds from the *Walk from Obesity* benefit the independent educational and research initiatives of the TREO Foundation (formerly ASMBS Foundation). Walkers raise money by asking friends, family and co-workers to sponsor them. In addition to walker income, funds are raised through sponsorship, matching gifts, corporate contributions and other fundraising activities.

**About the TREO Foundation** - To raise funds, advance research, promote education, and advocate for equitable care for those affected by obesity while fostering health and well-being inclusive solutions for all.

**About (insert name and info for each Presenting Sponsor ) -**