**DATE**

Dear **COMPANY NAME,**

**PRESENTING SPONSOR NAME** is proudly collaborating with TREO Foundation, hosting a “Walk from Obesity” event on **DATE** at **WALK LOCATION**. We would like to provide your company with the opportunity to get involved with this community event by **becoming a Local Sponsor or making an in-kind donation.**

In the United States nearly 42% of adult individuals are living with Obesity. Obesity can decrease an individual’s life expectancy by 7-14 years and increase the risk of developing other life-threatening conditions such as Diabetes, Heart Disease, Stroke, Some Cancers, Complications from COVID-19, and more! TREO Foundation’s *Walk from Obesity* is the nation’s largest walkathon that draws attention to obesity as a disease and the medical options available for treatment.

Participants in the event will walk to raise awareness and funds for education, research, and access to treatment for obesity. The event is noncompetitive, allowing anyone to participate at their own pace. TREO Foundation is a 501 (c)(3) nonprofit organization with **tax ID 59-3520006.**

We are requesting a donation of **ITEM OR SPONSORSHIP AMOUNT.**

**Why we need to raise awareness of the obesity epidemic.**

• According to the CDC, obesity affects 41.9% of Americans, the highest rate ever for the disease.

<https://www.cdc.gov/obesity/data/adult.html>. Some estimates are this number could reach 50% by 2030.

• Obesity is a leading cause of preventable death in the United States.

• The World Health Organization (W.H.O) and National and International medical and scientific

societies now recognize obesity as a chronic progressive disease resulting from multiple environmental and genetic factors.

I appreciate your consideration in advance. Whether you donate or not, we are thankful for what you do for the community and value your mission!

Thank you,

**YOUR NAME**

**PRESENTING SPONSOR NAME**